

SIDELIGHTS

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SANTA ROSA
REGIONAL GROUP
Horseless Carriage Club of America

SANTA ROSA HCCA MEETING MINUTES: MARCH 8, 2023

Attendees:

Don & Pam Johnson
John & Linda Pearson
Wayne & Kim Simoni
Linda Eggleston
Donna Jones
Stan Ramondo
Vicky Porter
Guy & Michelle Smith

President Stan Ramondo called meeting to order at 6:20PM

Treasurer's Report: Linda Eggleston

Balance: \$1,098.61

Some members have not yet paid their 2023 dues; if not, please do so!

Old Business: Stan Ramondo

We are all getting old

The 2023 Installation dinner was a success

New Business:

Packard Convention, Rohnert Park: June 25-30, <https://www.packardclub.org/html/national-meet.htm>

HCCA National Convention and Tour, Visalia CA

April 14 – 15: Swap Meet in Tulare

April 16 – 19: Convention & Tour in Visalia

Who from our club is planning on attending:

Simonis

John Pearson

Guy Smith

Donna

Jones

???

Jeff Owens' cars will be sold off this spring. If interested call Sue Gerssing 707-217-3789

2023 SRHCCA Tour dates are set and a few dates remain open. Sign up with John Pearson if interested in hosting a tour!

President Stan Ramondo adjourned the meeting at 6:41PM

Respectfully submitted by Kimberly Simoni, Secretary

HCCA NATIONAL NEWS



Re: Renewal Reminder; 8th International Tour; Touring Opportunities on the Calendar;
Issue: 2023-03-01 #03

- **As a Reminder** – Daylight Savings Time begins March 12th. Don't forget to reset your clocks. It is also Time to renew your HCCA Membership. Don't delay, Do that Today! <https://hcca.org/member-signup/>
- **2024 8th International Tour** – The 8th HCCA International Tour is all planned, and will be hosted in Australia in 2024. Tour planners are currently requesting Expressions of Interest (EOI) from members, to help them in their planning.
Go to the link, and express your interest: <https://hccasea.org/> And, by the way, the Tour will be held May 26 thru June 1, 2024. Make plans Now!
- **What's on the Calendar** – The Latest from the HCCA Gazette and Website:
 - 33rd Annual Chickasha Pre-War Swap Meet. Chickasha, OK, March 17 - 18, 2023. Host: Mike or Susie Ersland. 405-224-9090
 - **HCCA National Convention and Tour**, Visalia, CA, April 16 – 20, 2023. Contact: Don Azevedo 925-301-5315 Email: imnuts4fords@comcast.net Alt Contact: Mike Reid 780-464-6146 Email: mreid@wdcoauto.com
 - BBC Tour and Swap Meet, Gettysburg, PA, May 14 – 18, 2023. Swap Meet on May 14. Tour days May 15 – 18. Sponsor: Susquehanna Valley Regional Group. Hosts: Pat and Marcy Gamble, 717-383-0360 or: bbcinfo@mail.com
 - Keystone Hill Climb and Endurance Run Whidbey Island, WA, June 14 – 17, 2023. Sponsor: Single Cylinder Touring Registry. Contact: Rich Anderson, 206-240-9434.
 - singlecylindertouringregistry@gmail.com
 - New England Brass and Gas Tour, Ludlow, VT, June 19 – 23, 2023. Sponsor: Autoneers. Contacts: Karen Tomko, 203-247-7906 or Jan Kendrick, 207-381-7938. Email: kmtomko13@gmail.com - (Karen) janfkendrick@gmail.com - (Jan)
 - HCCA Southern Ontario One and Two Tour Orillia, ONT, Canada, June 22 – 25, 2023. Contact: John Smith, 705-325-7107. Email: johngsmith@rogers.com
 - **Celebration of Brass III, Show, Swap Meet, and HCCA Tour**, Hickory Corners, MI. Sponsor: The Museum of the Horseless Carriage. Contact: Kevin Fleck, 269-830-6174 email: kfleck@outlook.com; Website: www.museumofthehorselesscarriage.org/events
 - La Belle Province Tour, Saint-Jean-sur-Richelieu, Quebec, Canada. July 16 – 21, 2023. Sponsor: Southern Ontario Regional Group. Contacts: Andre De Montigny, 450-822-9152 or Jean-Rene Laganiere, 418-325-5146, Email: celdemhouse@hotmail.com (Andre), jrlt15@hotmail.com (Jean-Rene)
 - 37th New London to New Brighton Antique Car Run New London, MN. August 9 - 12, 2023. Contact: Bruce Van Sloun, 612-963-7586 Website: www.antiquecarrun.org

Doug Tomb / Douglas.tomb@verizon.net

Board Member – HCCA NN Editor ...

Santa Rosa Horseless Carriage Club Meeting Minutes – April 12, 2023

Attendees:

Kim & Wayne Simoni	Donna Jones
Bill Scales & Cinda Craven	John & Linda Pearson
Linda Eggleston	Don & Pam Johnson
Stan Ramondo	Guy & Michelle Smith

President Stan Ramondo called the meeting to order at 6:21 PM

March meeting minutes approved as submitted

Treasurer's Report: \$1192.61 (Linda Eggleston, Treasurer)

Old Business: None

New Business: None

Tours (John Pearson)

April 23 Fisherman's Festival Tour

Meet at El Molino High school in Forestville at 9AM, depart 9:30

San Francisco Tour June 2

More info in this Sidelights issue

Packard National Meet, June 26-30, Rohnert Park

<https://www.packardclub.org/html/national-meet.htm>

Sunshine Report (Linda Pearson)

Vicky Porter recovering from surgery. At Summerfield Acute Care. Card sent

Maury Nelson pass away recently

President Stan Ramondo closed the meeting at 6:43PM

Respectfully submitted by Kimberly Simoni, Secretary

2nd Annual California RENDEZVOUS

Santa Maria

2023

October 22 - 26

*Say Farewell ...
... to Summer*

*"California Rendezvous"
2022 in Paso Robles was
such a great success, that
we're going to do it again!*

*Join "Four California
Regional Groups" at the end
of Summer, and tour with us
in your Horseless Carriage,
through the beautiful Central
Coast region of California*



2022 People's Choice Award
1909 Pierce Arrow
Vaughn & Lynette Vartanian



Tour Highlights:

- Relish a leisurely drive to the majestic Pacific Ocean.
- Explore charming Solvang, "The Danish Capital of America."
- Visit a winery in the fabled Santa Ynez Valley.
- Tour a renowned Restoration Shop.
- *And more!*

Sign Up Today!

Tour Fee: \$150. per person (lodging not included)

Make your reservation today!

Radisson Santa Maria

3455 Skyway Drive
(805) 928-8000

Group Code: Horseless Carriage Club
Group Rate: \$105/night + tax

Abundant On-site Trailer Parking

For more information:

Steven Chase
(323) 497-0601

NewNorthSouth@gmail.com

Contact Steven to receive Registration Form

Registration deadline August 31, 2023

Explore California in Brass

2023 National Convention & Tour

April 16-19 in Beautiful Visalia, California



3 Days of Touring!

General Membership Meeting - Monday

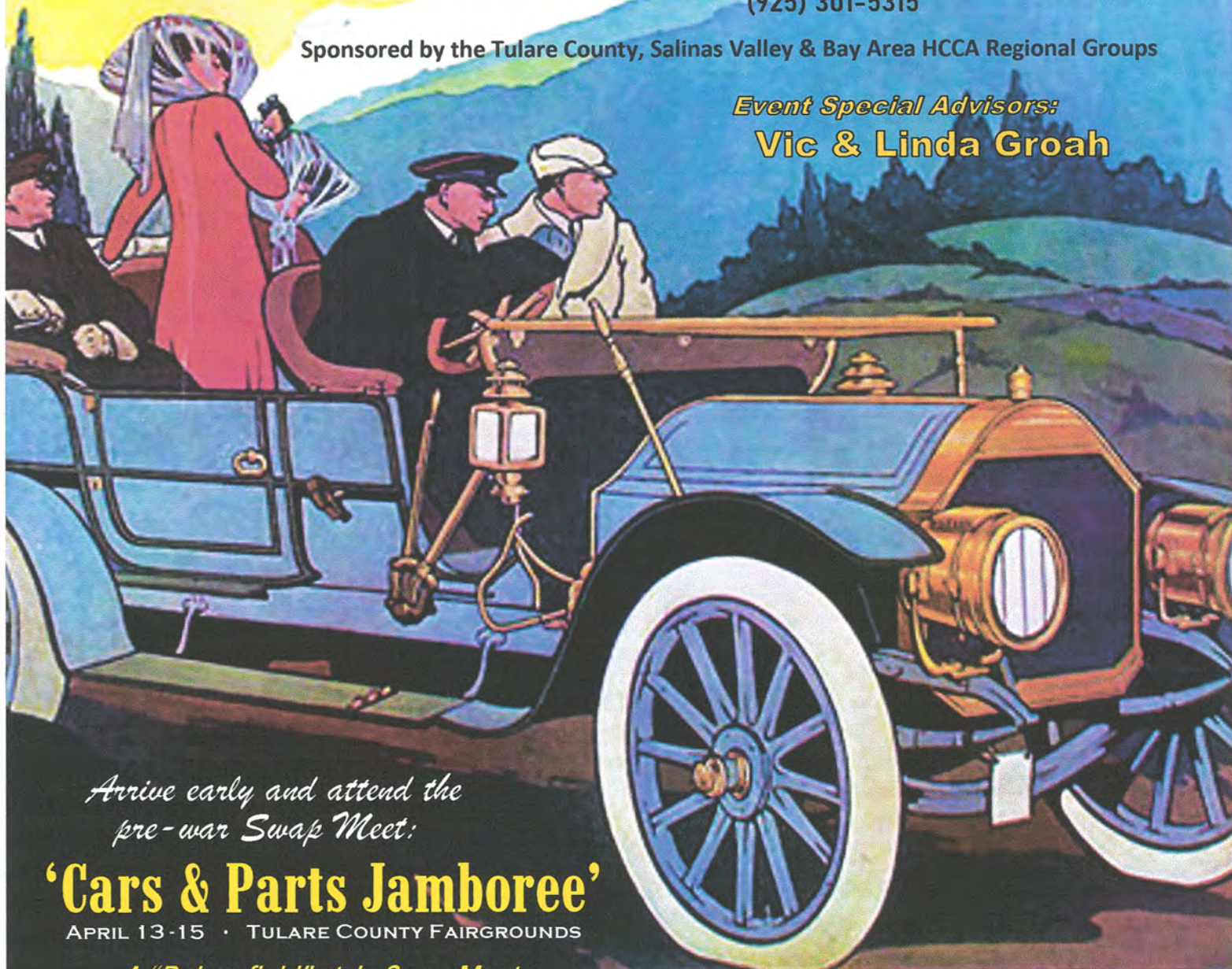
For more information and registration visit hcca.org or contact Don Azevedo:

2023hccanationaltour@gmail.com
(925) 301-5315

Sponsored by the Tulare County, Salinas Valley & Bay Area HCCA Regional Groups

Event Special Advisors:

Vic & Linda Groah



Arrive early and attend the pre-war Swap Meet:

'Cars & Parts Jamboree'

APRIL 13-15 • TULARE COUNTY FAIRGROUNDS

A "Bakersfield" style Swap Meet
with fun for the whole family!

For Swap Meet info & registration contact
Bill Bennett: (559) 967-0112

Santa Rosa HCCA Group

Meet in Forestville at El Molino High School at 9:00 an leave at 9:30

THE 50TH ANNUAL · BODEGA BAY
**FISHERMAN'S
 FESTIVAL**
 APRIL 22 & 23, 2023
 WESTSIDE PARK · WEST SHORE RD.

"50 YEARS OF
 LOOKING FOR
 A HOOKING"
 SUSTAINABLE FISHING
 BODEGA BAY

★ SATURDAY: 10 - 5 ★
TAINTED LOVE
 "The Best of the 80s Live"
 FRANKIE ADEL & THE 7TH SONS
 THE PINBALL WIZARDS
 ...
 WOODEN BOAT BUILDING CONTEST

★ SUNDAY: 10 - 5 ★
TRAIN WRECK JUNCTION
 "Country Hits"
 THE PITCH FORKS
 ROTTEN TOMATOES
 ...
 BOAT PARADE & BLESSING OF THE FLEET

★ BOTH DAYS: 10 - 5 ★
 SEAFOOD & FOOD TRUCKS · WINE & BEER
 CRAFT & NON-PROFIT BOOTHS
 ART SHOW & SALE
 JUMPY HOUSES · PONY RIDES · KID'S STAGE
 PUBLIC SAFETY/RESCUE DEMOS

BBCC

National HCCA Tour



Ike welcomes you to:



MAY 14 - 18, 2023

Holiday Inn Express

GETTYSBURG

Tour Information:

Pat Gamble (717) 383 - 0360

Registration Information:

Marcy Gamble (717) 951-7095

Flea Market Information:

T.W. or Jeanette Scott (443) 996-7788

Pennsylvania

Flea Market: May 14

Tour May 15 - 18

2023 S.R. H.C.C.A TOUR & MEETING CALENDAR:

DATE:	EVENT:	COMMENTS:
2023	NOTE: ALL MEETINGS WILL BE AT ROUND TABLE PIZZA, EAT 6:30 TO 7 - MEETING AT 7:00+/- (OR AS NOTED)	2065 OCCIDENTAL ROAD, SANTA ROSA.
APRIL 12	MEET AT ROUND TABLE	
APRIL 23	PEARSON TOUR FISHERMAN'S FESTIVAL	MEET AT FORESTVILLE - HIGH SCHOOL 9:30
MAY 10	MEET AT ROUND TABLE	
MAY 24TH	PLEASE SIGN UP	
JUNE 4	FORESTVILLE PARADE HCCA CLUB ENTRY	MEET AT FORESTVILLE - CHURCH AT 9:00; PARADE STARTS AT 10 AM. TO YOUTH PARK FOR LUNCH OR? AFTER.
JUNE 14	MEET AT ROUND TABLE	
JUNE 28?	SIMONI TOUR. FLYER TO BE IN THIS NEWS LETTER.	MEET 9:30 AM AT PACIFIC MARKET IN SEBASTOPOL LEAVE AT 10 AM.
JULY 12	MEETING AT ROUND TABLE	
JULY 26	PLEASE SIGN UP	
AUG 9	MEETING AT ROUND TABLE	
AUG 23	VICKY/LINDA/LINDA TOUR	
SEPT. 4	LABOR DAY	
SEPT 13	MEETING AT ROUND TABLE	
SEPT. 27	JOHNSON TOUR	
OCT 4-7	HERSHEY SWAP MEET	
OCT 11	MEETING AT ROUND TABLE	
OCT25	SMITH TOUR	
NOV. 8	MEETING AT ROUND TABLE	
NOV 22	TOUR?	
DEC.	NO MEETING	
JAN	INSTALLATION DINNER	TIME:
NOTES:	PLEASE ADD CORRECTIONS & OTHER CAR ACTIVITIES & DATES AND GIVE TO PEARSON	PLEASE SIGN UP FOR OPEN DATES DATE: 4/10/23



April 13 - 15	Tulare (<i>formerly Bakersfield</i>) Swap Meet	Tulare, CA	Bill Bennett (559) 967-0112 tmechanic@att.net
April 16 - 19	HCCA National Convention	Visalia, CA	(see Flyer)
June 4	Mother Lode Swap Meet	Auburn, CA	motherlodemodelt.com
June 4 - 9	Franklin Westrek	Prosser, WA	franklinwestrek.weebly.com
June 10 - 11	Endurance Run & Lowland Tour	Niles, CA	scvmtfc.org
June 25	Hillsborough Concours d'Elegance	Hillsborough, CA	hillsboroughconcours.org
June 25 - 30	Packard Club National Meet	Rohnert Park, CA	packardclub.org
July 13 - 18	3rd Annual "Museum of the Horseless Carriage" Celebration of Brass	Hickory Corners, MI	museumofthehorselesscarriage.org
August 3 - 6	NCRG 75th Anniversary Tour	Sutter Creek, CA	TBA
August 17	Pebble Beach Tour d'Elegance	Pebble Beach, CA	pebblebeachconcours.net
August 20	Pebble Beach Concours d'Elegance	Pebble Beach, CA	pebblebeachconcours.net
September 9	Antique Autos in History Park	San Jose, CA	Allan Greenberg allangreenb01@gmail.com
September 23	Ironstone Concours	Murphys, CA	ironstoneconcours.org
September 25 - 30	Nickel Era Tour	St George, UT	John Manifor Manifor@aol.com
October 2 - 6	Hershey Swap Meet	Hershey, PA	hershey.aaca.com
October 11 - 15	Ryan Ramble	Cayucos, CA	Kathy Ryan (916) 296-6129





Legislative Update Continued

CALIFORNIA INTRODUCES A BILL TO EXPAND THE LEGACY LICENSE PLATE PROGRAM



You can use the following provided by SEMA to write your representative:

I respectfully request your support for legislation (AB 378) which would expand the state’s successful Legacy License Plate Program, bringing more of a retro look to modern license plates by allowing motorists to choose one or both of the following designs resembling plates that were previously available in the state: 1950s (black lettering on yellow background) and 1970s (yellow lettering on blue background).

If passed, AB 378 would require at least 7,500 applications for any one particular plate design to be received by the DMV on or before January 1, 2025, in order to go into production.

Additionally, AB 378 would give motorists new options on what sort of license plates to use on their vehicles and provide classic car collectors a risk-free way to acquire plates that match the vintage of their vehicles.

AB 378 also promotes the growth of the collector car community and the marketplace it supports.

Lastly, AB 378 would recognize the growing interest of vehicle owners in vintage-style options and offers a desirable alternative to traditional license plates that allows vehicles to be personalized further.

ASSEMBLY MEMBER DAVID ALVAREZ INTRODUCED ASSEMBLY BILL 436 WHICH REMOVES THE AUTHORIZATION FOR A LOCAL AUTHORITY TO ADOPT RULES AND REGULATIONS REGARDING CRUISING.

During the 2021-2022 legislative session, Assembly Concurrent Resolution 176 (ACR 176-Rivas) was unanimously approved by the State Legislature. The resolution encourages cities to repeal their bans and recognizes that cruising holds cultural significance for many communities. The Alvarez bill would amend the California Vehicle Code to prohibit local authorities from stopping drivers from cruising and driving cars that have been modified to be of a certain height.

The following Clubs and individuals have supported this bill:

- Assembly Member Luz Rivas**
- Sacramento Lowrider Commission**
- San Francisco Lowrider Council**
- California Lowrider Alliance**
- United Lowrider Coalition**
- Sacramento City Councilmember Katie Valenzuela**



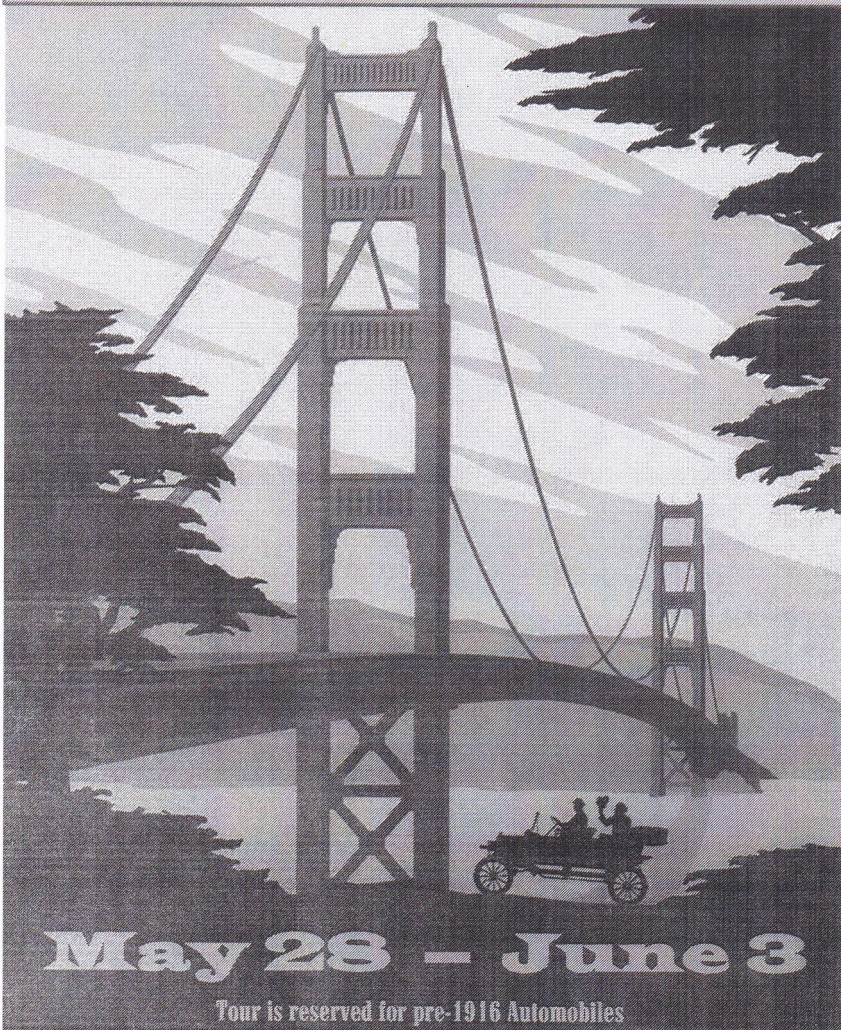
ACCC’s MISSION

We form the bridge between the automotive enthusiast and our elected officials (who have stated that about 85 percent of their votes are cast on unfamiliar subjects). We are united to serve by informing and educating our members, and by using appropriate channels of communication at all levels of government, as necessary, to protect and preserve the collectible automobile hobby.

Article 8.3, Section 5050. of the California Vehicle Code, authored by the ACCC, states:

“The legislature finds and declares that constructive leisure pursuits by California citizens is most important. This article is intended to encourage responsible participation in the hobby of collecting, preserving, restoring, and maintaining motor vehicles of historical and special interest, which hobby contributes to the enjoyment of the citizens and the preservation of California automotive memorabilia.”

GOLDEN GATE TOUR 5.0



May 28 - June 3

Tour is reserved for pre-1916 Automobiles

Tour scenic Marin & Sonoma Counties, including a drive across the Golden Gate Bridge. Travel through the majestic redwoods, along the dramatic Pacific Ocean and to the Russian River.

Enjoy good food & drink along the way, with old friends and some new ones.

Sunday, May 28th

Trailer to Mill Valley with optional arrival Sunday afternoon to check into the Mill Valley Travelodge. Special afternoon tour of the Disney Museum for those that wish to arrive early. Welcome "Meet & Greet" Social Hour.

Monday, May 29th

11:30 AM driver's meeting & lunch at the hotel. Afternoon tour of the Marin Headlands, including Golden Gate National Park, Golden Gate Bridge Overlook, Marin Headlands and Sausalito.

Tuesday, May 30th

Visit Muir Woods National Monument, Tamalpais ridgeline, Bolinas, and picnic lunch at Stinson Beach, returning along the Shoreline Highway.

Wednesday, May 31st

Tour to San Francisco with stops at the Sausalito Houseboats, and crossing the Golden Gate Bridge. Visit the Presidio National Park, Crissy Field, the Tall Ships at the Maritime National Park, and lunch on your own just outside Fisherman's Wharf. Return to Mill Valley via Fort Point under the Golden Gate Bridge and Fort Baker in Marin. Social Hour at the Trident Pier Restaurant in Sausalito on the way back.

Thursday, June 1st

Leave trucks & trailers at the Travelodge and drive the cars from Mill Valley, through Marin's inland grasslands, to Guerneville along the Russian River. Bring your own refreshments for social hour.

Friday, June 2nd

Day of touring through western Sonoma County, with lunch on your own, and dinner near the Creekside Inn.

Saturday, June 3rd

Full day of touring back to Mill Valley along the Russian River out to the Pacific coast, Tomales, Bodega Bay, Point Reyes Station, to our final lunch at Rancho Nicasio. Optional overnight again at the Travelodge or load up trailers for home.

Make your own reservations at the Mill Valley Travelodge, (415) 569-3948, 707 Redwood Hwy, Mill Valley, CA 94941. Follow the prompts to speak to the Front Desk. No group block, so call early! Arrive on Sunday May 28th or Monday morning May 29th. Check-out on Thursday, June 1st. Optional additional night in Mill Valley at end of tour on Saturday, June 3rd.

Make your own reservations at the Creekside Inn (707) 869-3623 16180 Neeley Rd, Guerneville, CA 95446. Arrive on Thursday June 1st. Check out on Saturday, June 3rd. We have blocked this entire property of 25 rooms. Prices vary with accommodation. Ask for Lynn.

Alternate accommodations at the Guerneville Lodge, 15905 River Rd, Guerneville, CA 95446, (707) 869-0102.

Tour fee is \$150.00 per person. Included with this are: 2 Picnic Lunches, Final Banquet, National Park group permits, name badges and parking, some refreshments, supplies for Rusty Water, tips, route maps, etc.

Please mail your payment of \$150 per person by check payable to:
Donna Diener
 1608 N. Altadena Dr.
 Pasadena, CA 91107

Golden Gate Tour 5.0 Reservation Form

Driver's Name: _____ Car: _____
Print name how you would like it to appear on badge.

Passenger(s) Name(s): _____
Print name how you would like it to appear on badge.

Address: _____

Email Address(es): _____

Driver Cell Phone: _____ Passenger Cell Phone: _____

Club Affiliation: HCCA, MTFCA, Other _____

Insurance Co: _____ Policy #: _____ Exp: _____

Tour Deadline and Cancellation for Refund: April 30, 2023

QUESTIONS?

Tour Leader: Steven Chase - (323) 497-0601 - NewNorthSouth@gmail.com

JOIN IN

HCCA NATIONAL NEWS



Re: HCCA Convention Board Meetings; Gazette Index Database; Celebration of Brass III;
Issue: 2023-04-01 #04

- **National Convention Board Meetings** – It’s time for the HCCA National Convention and Tour, this time in California.

One of the highlights of the annual Convention is the Board of Directors Meetings. We close out the past year, with the fourth Board Meeting of the year, and we start the new year off with the first Board Meeting. In baseball, you would call this a Double Header!

Both Board meetings will be held at the Visalia Marriott at the Convention Center, in Visalia, California, on Sunday, April 16th.

The first meeting will start at 9:00 AM, and the second meeting will follow immediately after, at approximately 11:00 AM. The Board has arranged for plenty of coffee on hand, so the meetings can get off to an early start.

Everything should be concluded by lunchtime, and the afternoon is open for other activities.

This is also our chance to thank the board members who are finishing up their term on the board, and to welcome the new members: Rusty Berg, Danny Case, and Jeff Chattin.

HCCA members are not only welcome to attend both meetings, your participation is actively encouraged!

This is your Club, and this is your chance to sit in and see what the Board is doing on your behalf. Plan to attend.

There will be time for questions, comments, and suggestions for the Board, or if you just want to sit in, but please join us. We need your input, and this is the perfect time to do it. Don’t miss it.

- **Gazette Index Database** – Did you receive your March-April issue of the HCCA Gazette? Take a look at the article on Page 51, “Introducing: The Gazette Database”, by Peter Findlay. In the article, Peter introduces the HCCA Gazette Index Application:

“The HCCA Gazette Database contains a record (or screen) for each Gazette issue going back to Volume 1 Number 1 in 1938. The cover and table of contents are shown in the record and a listing of all the photos of pre-1916 cars and each of the articles in that issue. So, at its most basic level, a member simply has to enter the volume (or year) and number of an issue of interest, and he or she will be looking at a complete summary of the photos and articles contained in it”.

“But the strength of the HCCA Gazette Database is that it is searchable. At the click of a button, any member can view a listing of all 23,000 photos or 13,000 articles.”

Peter added, “We have created a series of YouTube tutorial videos to help members get started and learn how to use the program. Or, for those Regional Groups that hold meetings via Zoom, I am available to do an exciting presentation on this handy tool. I encourage all HCCA members to give it a try.”

Ask your Regional Group to schedule a training session with Peter at the next meeting. You will be glad you did.

- **Celebration of Brass III** – From the Gazette: “The Gilmore Car Museum at Hickory Corners, Michigan, will again be the place to be this summer for pre-1916 automobile, truck, motorcycle, and bicycle enthusiasts. Plan to join the fun, with or without a Brass Era vehicle, for the car show, swap meet, car games, educational demonstrations, vintage fashion review, on-site activities, and special events”

This year’s featured marque is the E-M-F & family, including: Everitt, Flanders, Northern & Studebaker. July 13th – 18th, 2023.

Doug Tomb / Douglas.tomb@verizon.net

Board Member – HCCA NN Editor ...

Non - BAHCC events that may be of interest

March 17 - 18	Chickasha Pre-war Swap Meet	Chickasha, OK	Mike or Susie Ersland (405) 224-9090
April 13 - 15	Tulare (<i>formerly Bakersfield</i>) Swap Meet	Tulare, CA	Bill Bennett (559) 967-0112 tmechanic@att.net
April 16 - 19	HCCA National Convention	Visalia, CA	(see Flyer)
June 4	Mother Lode Swap Meet	Auburn, CA	motherlodemodelt.com
June 4 - 9	Franklin Westrek	Prosser, WA	franklinwestrek.weebly.com
June 10 - 11	Endurance Run & Lowland Tour	Niles, CA	scvmtfc.org
June 25	Hillsborough Concours d'Elegance	Hillsborough, CA	hillsboroughconcours.org
June 25 - 30	Packard Club National Meet	Rohnert Park, CA	packardclub.org
July 13 - 18	3rd Annual "Museum of the Horseless Carriage" Celebration of Brass	Hickory Corners, MI	(see Flyer)
August 3 - 6	NCRG 75th Anniversary Tour	Sutter Creek, CA	TBA
August 17	Pebble Beach Tour d'Elegance	Pebble Beach, CA	pebblebeachconcours.net
August 20	Pebble Beach Concours d'Elegance	Pebble Beach, CA	pebblebeachconcours.net
September 9	Antique Autos in History Park	San Jose, CA	Allan Greenberg allangreenb01@gmail.com
September 23	Ironstone Concours	Murphys, CA	ironstoneconcours.org
September 25 - 30	Nickel Era Tour	St George, UT	John Manifor Manifor@aol.com
October 2 - 6	Hershey Swap Meet	Hershey, PA	hershey.aaca.com
October 11 - 15	Ryan Ramble	Cayucos, CA	Kathy Ryan (916) 296-6129

Museum of the Horseless Carriage

2023 FEATURED MARQUE


E-M-F & family including
Everitt, Flanders, Northern & Studebaker

Celebration of Brass III

REGISTRATION NOW OPEN!

You don't want to miss what is becoming the premier event for Brass Era cars in the Midwest, the Celebration of Brass III & the Bob Ladd Memorial Car Tour!

July 13th - 18th, 2023



The Gilmore Car Museum at Hickory Corners, Michigan, will again be *the* place to be this summer for pre-1916 automobile, truck, motorcycle, and bicycle enthusiasts. Plan to join the fun, with or without a Brass Era vehicle, for the car show, swap meet, car games, educational demonstrations, vintage fashion review, on-site activities, and special events.

THURSDAY, JULY 13th

(3:00 pm – 7:00 pm) Registration
(5:00 pm – 7:00 pm) Registrants Welcome Reception & BBQ
Gilmore Car Museum

FRIDAY, JULY 14th

(8:00 am – noon) Registration
(9:00 am – 4:00 pm) Celebration of Brass car show, swap meet, car games, demonstrations, & activities
(6:30 pm – 8:30 pm) Registrant Ice Cream Social
(7:00 pm – 8:00 pm) Special Presentation
Gilmore Car Museum

SATURDAY, JULY 15th

(8:00 am – noon) Registration
(9:00 am – 4:00 pm) Celebration of Brass car show, swap meet, car games, demonstrations, vintage fashion review, vehicle pass in review, & activities
Gilmore Car Museum
(6:30 pm – 9:00 pm) Cocktails & Banquet
Four Points by Sheraton, Kalamazoo

SUNDAY - ½ DAY ON TUESDAY, JULY 16th - JULY 18th

The Bob Ladd Memorial Car Tour HCCA Member National Tour
Based at the Gilmore Car Museum

REGISTRATION FORM AVAILABLE ON OUR WEBSITE www.museumofthehorselesscarriage.org

The History of Record Players in Cars

Text and photos courtesy of Jerry Miller, carshareclub.org.

In the 1950s, anything seemed possible. The United States was recovering from a World War and feeling very confident in its future. It felt like America was rising like a phoenix from the ashes of the war, and new inventions were everywhere. Technology was heading in leaps and bounds toward the advancements that would take men into space, and home gadgets and gizmos were being created that were intended solely for convenience.

One of the places where the luxury of the 50s and 60s was felt the most was the car market. Cars were no longer boring and drab boxes on wheels that could get you from place to place. Cars were suddenly a sign of luxury and having a car with all the extras said something about a person. Enter all kinds of wacky comforts and upgrades, including the record player making its appearance in vehicles.

Record players in cars was a dream that would one day lead to the reality of portable music that we all know and take for granted.

THE **CHRYSLER** RCA VICTOR "45" RECORD PLAYER

PLAYS UP TO TWO HOURS OF MUSIC—14 OF YOUR FAVORITE "45" RECORDS—AUTOMATICALLY



Easy to load . . . Easy to play

All the fun and convenience of home record play in your 1960 automobile. Plays up to 14 of your "45" records at one loading, merely by slipping records onto the spindle — no tone arm to handle. Start . . . reject . . . repeat records with the flick of a switch. Records are stored automatically in bottom of player after use. Runs as smoothly as your new car itself — designed to play over bumps, around curves or when stopping and starting.

- No tone arm to handle
- Pickup automatically engages record
- Reject or replay records easily
- Record storage in "Victrola"
- Simple needle replacement



Up to 2 hours of music at one loading — "Victrola" plays any and all "45" records automatically through your car radio.



The music you want is on "45's" —popular, jazz, classical, children's songs. No special records to buy—play the same "45" records you play at home.



Easy, one-hand loading and unloading. Even a child can operate it. There's no tone arm to handle—pickup automatically engages record.



Plays records smoothly on curves or bumpy roads, even when car stops and starts. No fading or static.

The First Record Player: Everyone who hates the radio today has the same complaints that people in the 50s and 60s had. There is never enough music, and there are too many commercials. Plus, waiting for your favorite song to come on could take hours. Radio has always been one of the least pleasing parts of going on a road trip, and in the days before there were other options, it could sometimes be less enjoyable than silence.

The rise of the record player in homes made some people question whether record players could be used in other settings. What if your road trip could be accompanied by your favorite music? What if your records could go with you on road trips? And so, the quest for a solution to this problem was imagined by car designers. Could a record player be added to a vehicle?

Continued on page 10.

The first in-car record player was called the "Highway Hi-Fi Record Player." This was a device designed by Dr. Peter Goldmark, who was the head of CBS Laboratories. CBS was the inventor of the Long-Playing microgroove record or LP. This record player was first offered in Chrysler products. At first, it seemed like a win.

At this time, there were two record formats that were competing for the market. These formats were the CBS, which was pushing the LP and classical music, and RCA, which was made for the 45-rpm single. When record players were being added to cars, there was always the question of which was the best record type for each situation.

The 45-rpm was more manageable in a car due to its size. However, this record needed to be changed every three to four minutes. Goldmark was obsessed with the question of how to make record players work better and more efficiently in the car. He and CBS decided that there needed to be a new record format.

What if there was another recording format that was suited perfectly for vehicles? This was the question that Chrysler and people like Dr. Goldmark asked. And it led to work to try and invent a solution to this problem because people wanted to bring their music with them in the car and be free from the boring radio once and for all.

A New Format: Dr. Goldmark succeeded. There was a new record format that was created that was meant to fix all of the issues with old formats. This was supposed to be the solution that made records in the car easy to use and better than ever.

The new format slowed the turntable down to 16 2/3 rpm. This was half the speed of the LP. There were stabilizers that were added to the arm to keep it from skipping and scratching. This was called Highway Hi-Fi by Chrysler, and it was very popular.

The first records were produced by Columbia, and they offered many popular tracks. These tracks included work by Percy Faith, Cole Porter, and more. These were the hits of the time, and they were meant to be an inducement to make more people want to invest in this new technology.

Consumer records did not test the product before it was added to vehicles, but the price tag of nearly \$200 would have been a constraint for many people. This is \$1,700 in today's money!

The problem with this record was that it could only be played in the car. You could not just grab your favorite records and head out to go on a drive. This was also an option that was only available on some cars, and they were new cars. There was not a market that was needed to generate lots of records to feed this interest.

The other trouble was that the record players kept breaking. Only one year into the process of adding record players to Chryslers, they began to withdraw the option from production. By the end of 1957, these gadgets were already slated for the junk heap.

A Cheaper Option Hits the Market: In 1960, a cheaper car record player landed on the market. This was the RCA Victor, which was also referred to as the "Victrola." This record player cost \$51.75, which is \$410.47 today. This was a more expensive option, but you could play your 45s on this record player. This record player was tested by Consumer Reports.

The testers found that the record player would hold 14 records and that these records would play for two and ½ hours. This was only if extended 45s were used. This record player was also found to be easier to operate, and it allowed you to focus on the road rather than changing the record. Distracted driving has always plagued road safety, and if you think that changing a CD out from your disc changer is distracting, imagine changing out a record!

A year later, there was a new record player produced that was made by Norelco. This was called the Auto Mignon. This player only held one 45 rpm record at a time. This was just four and ½ minutes of playtime. The Norelco also did not store records, so storage was an issue within the car. Having access to your records while you drove was never easy, and having loose records in the car could easily lead to broken and damaged records.

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Surprisingly, these new record players were actually relatively stable and did not skip when you drove. The stylus never jumped over the grooves, even when driving over ruts and grooves. These units also ran faster than the Highway Hi-Fi. This made it sound better and helped to make sure that your other records would play on the record player in your car.

This was a smaller unit that fit under the dash and barely impeded the legroom at the front of the car. This was a nice change of pace when compared with the first devices, which were larger and bulkier. This smaller unit probably needed to be bigger to make storage more effective, but the sleek model was a nice change of pace.

However, the RCA Victor was discontinued in 1961. The Victrola was discontinued the next year. There was a new technology on the scene, and it would actually be the device that would propel music portability forward. Without the introduction of record players to cars, the next steps of the music portability revolution might never have happened.

Replaced by the Eight Track Tape: The eight track tape quickly came on the scene to replace the record player. These were portable music devices that were easy to store and easy to insert while you were driving. You were also able to listen to lots of music without changing the tape as well. This was revolutionary, and the eight-track tape solved the problems that could not be resolved through the invention of new kinds of records.

The record player was not the solution for bringing music along with you on road trips. It never was. The eight-track tape was the answer to all of these needs and more. For many years, this would be the solution to the "problem" of bringing music along with you on the road.

Portable Music Becomes Possible: Today's reality of virtual music that can be carried in your hand-held device would not have been possible without the experiments with record players in cars. The motivation that led to the portability of music was the thought of bringing your music with you on adventures. The concept of a boom box, a portable CD player, or even an iPod would never have been a reality without the thought of putting a record player in a car.

Even if the record player in the car idea flopped, it opened the doors to so much more technology. It's hard to imagine a reality without portable music. You can thank the original car record player for the music that you love to listen to on your phone.

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HIGHWAY HI-FI PHONOGRAPH
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It's another Chrysler Corporation first! Highway Hi-Fi gives you the finest tone reproduction—even on rough roads. A special counter-balanced pick-up arm and shock-proof case insure unimpaired playing. Conveniently located under the instrument panel... the Highway Hi-Fi record player slides in and out easily and can be operated without taking your eyes off the road.

The 16-2/3 rpm records play from 45 minutes to one hour on each side and are available in a wide variety of musical and dramatic classics, popular favorites, stories for children, famous Broadway musicals... in short, a complete modern record library on wheels.

Highway Hi-Fi is just one of many dramatic new and exclusive features that are available on all the cars of THE FORWARD LOOK '58. There's new magical Pushbutton PowerFite... new LifeGuard door latches... new surer hydraulic brakes... all-new FLIGHT-SWEEP styling. See all of these new features at your dealer's now!

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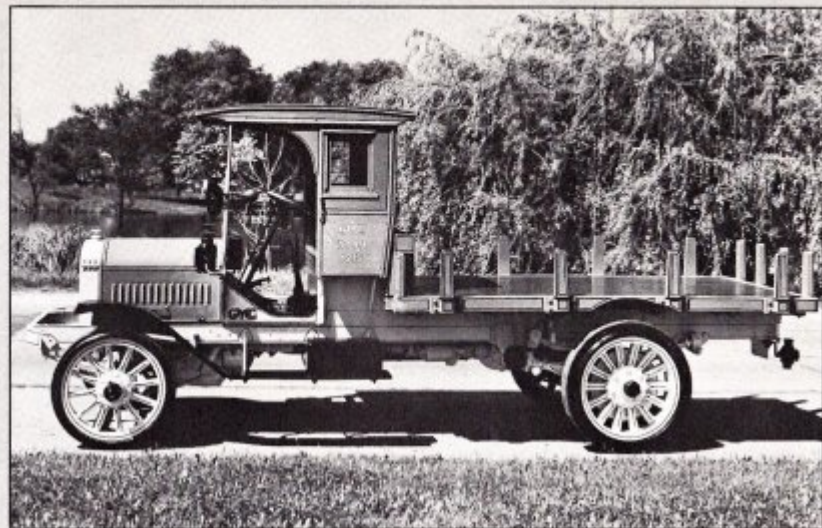
EARLY TRUCKS

Trucks, buses, and tractors—work horses all—began to replace their animal predecessors almost as soon as the automobile began. By 1914, as this auction poster shows, fleet operators, who knew how to get the best and most profitable performance from their vehicles, were making wholesale switches from outmoded horsepower to stronger, sturdier, and more economical engine-power. Horses (as well as drivers) actually benefited from the change, for they were taken off the streets where they had had to work long hours under bad conditions.

In the early days, trucks evolved from horse-drawn wagons. Their bodies were made by the same builders who turned out vehicles that had undergone only slight changes over the centuries. Everything except the chassis was then made of wood. Bodies, cabs, stakes, and wheels were all produced in shops where carpenters' tools shaped them. The all-metal truck was slow in arriving, and it developed in a piecemeal fashion as various parts made of wood were gradually replaced by those made of metal.

Since truck styles change slowly, trucks did not develop as rapidly as passenger cars. But progress in their design has been steady, and the modern truck is not only a sturdy performer but good-looking and functional as well.

GMC Commercial Truck, 1915. This Model SC had a 1½-ton stake-type body with a load capacity of 4,000 pounds, 25-horsepower four-cylinder engine with chain drive, solid rubber tires and wood spoke wheels. GMC truck production for 1915 totalled 1,408 units.



GMC Model H Truck, 1912. The cab-over-engine design, which has become popular in recent years, was used in many of the early trucks. Note the brass oil lamps on this GMC Reliance type truck.



GMC Model 16AA Ambulance used by the U. S. Army in the first World War. Model 16 trucks were the standard for all ¼ to 1 ton military duty, had a leading role in the mechanization of the Army.



GMC FIRE TRUCK, 1912. Pride of the fire company in Ipswich, Massachusetts—and many another city and town—was this fire truck built on a 1½ ton GMC Model V chassis, with a wheelbase of 148 inches and a 4-cylinder GMC engine. Early advertising pointed out that motorized trucks could make twice the speed of horses, knew no fatigue, and cost much less to maintain.

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